

Soloflex, Inc. vs. Bowflex, Inc.

[Rob Shlachter](#) and [Steve Larson](#) represented an Oregon home exercise machine manufacturer in a lawsuit alleging that a competitor was making false advertising claims. A few months before trial, the case settled for a multi-million dollar amount.

Case Team



[Steve Larson](#)
Attorney

[Robert Shlachter](#)
Mediator, Arbitrator, Attorney &
Founder