

Sports Grants, Inc. vs. CrossFit, Inc.

In a trademark dispute involving the CrossFit trademark, [Rob Shlachter](#) and [Tim DeJong](#) successfully defended CrossFit, Inc., resulting in the plaintiff assigning its registered trademark to CrossFit, dismissing its claims with prejudice, and entering into a consent judgment and permanent injunction.

Case Team



Timothy DeJong
Attorney



Robert Shlachter
Mediator, Arbitrator, Attorney &
Founder